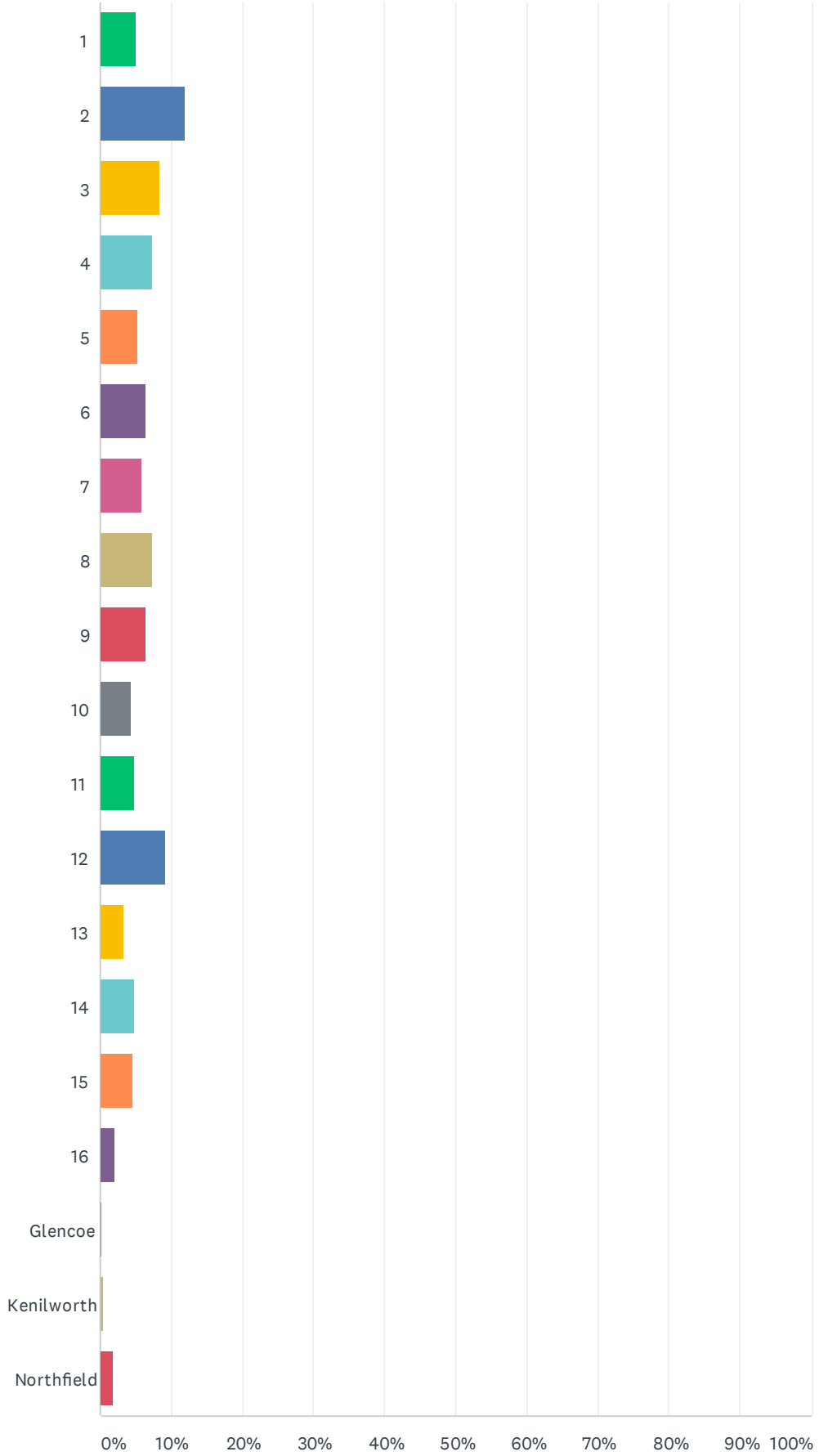


**Q1 Your district is your survey passcode. Using the map, please select the district in which you reside.**

Answered: 2,250 Skipped: 0

# 2020 Winnetka Caucus Annual Survey

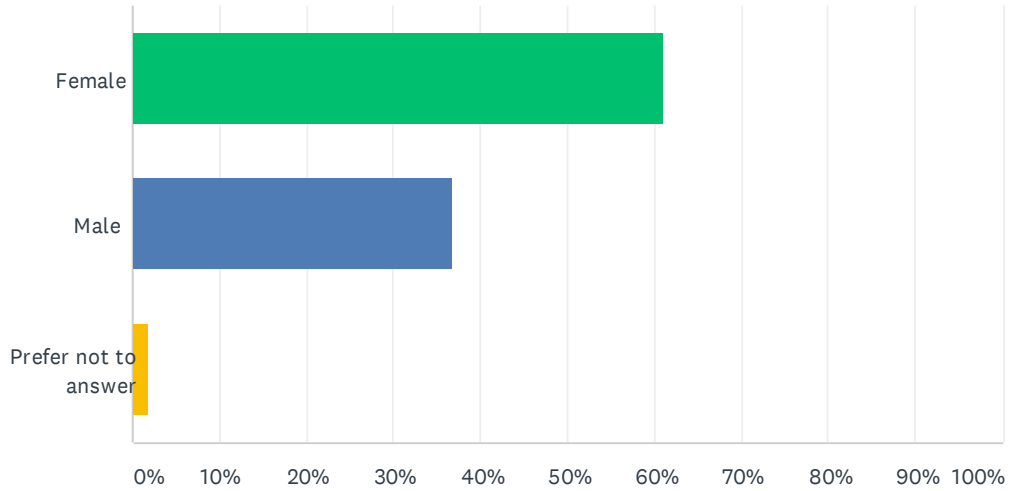


## 2020 Winnetka Caucus Annual Survey

ANSWER CHOICES	RESPONSES	
1	5.07%	114
2	11.87%	267
3	8.40%	189
4	7.33%	165
5	5.16%	116
6	6.53%	147
7	5.82%	131
8	7.29%	164
9	6.49%	146
10	4.40%	99
11	4.89%	110
12	9.16%	206
13	3.42%	77
14	4.89%	110
15	4.58%	103
16	2.09%	47
Glencoe	0.31%	7
Kenilworth	0.40%	9
Northfield	1.91%	43
<b>TOTAL</b>		<b>2,250</b>

## Q2 What is your gender?

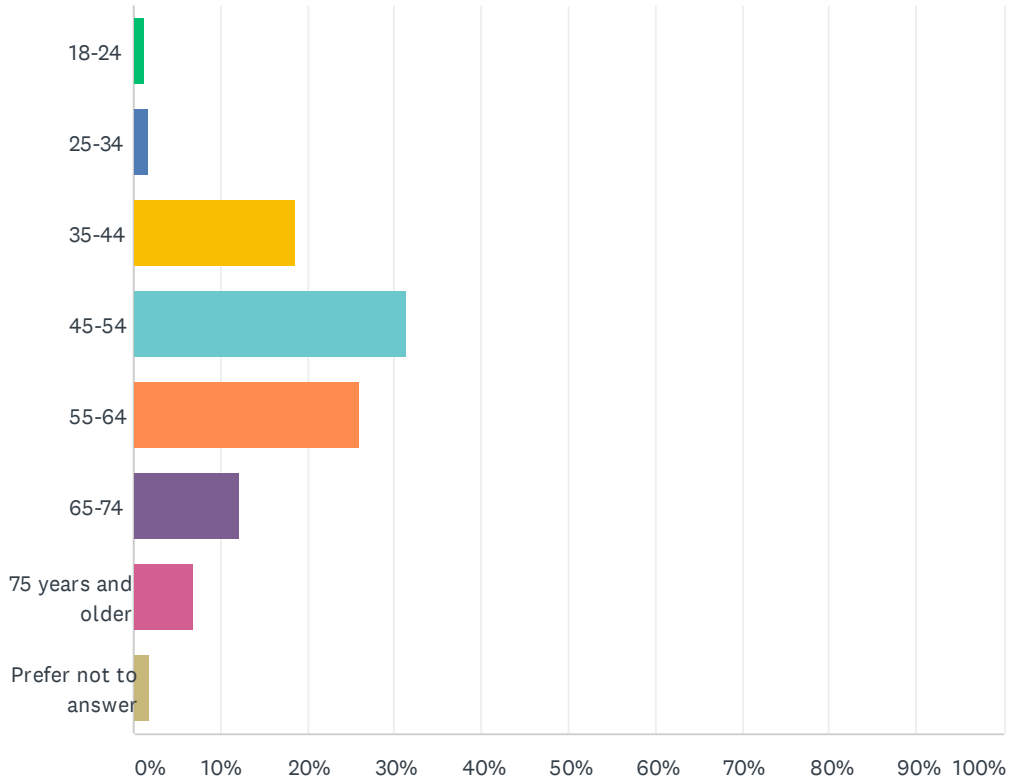
Answered: 2,228 Skipped: 22



ANSWER CHOICES	RESPONSES	
Female	61.13%	1,362
Male	36.89%	822
Prefer not to answer	1.97%	44
<b>TOTAL</b>		<b>2,228</b>

### Q3 How old are you?

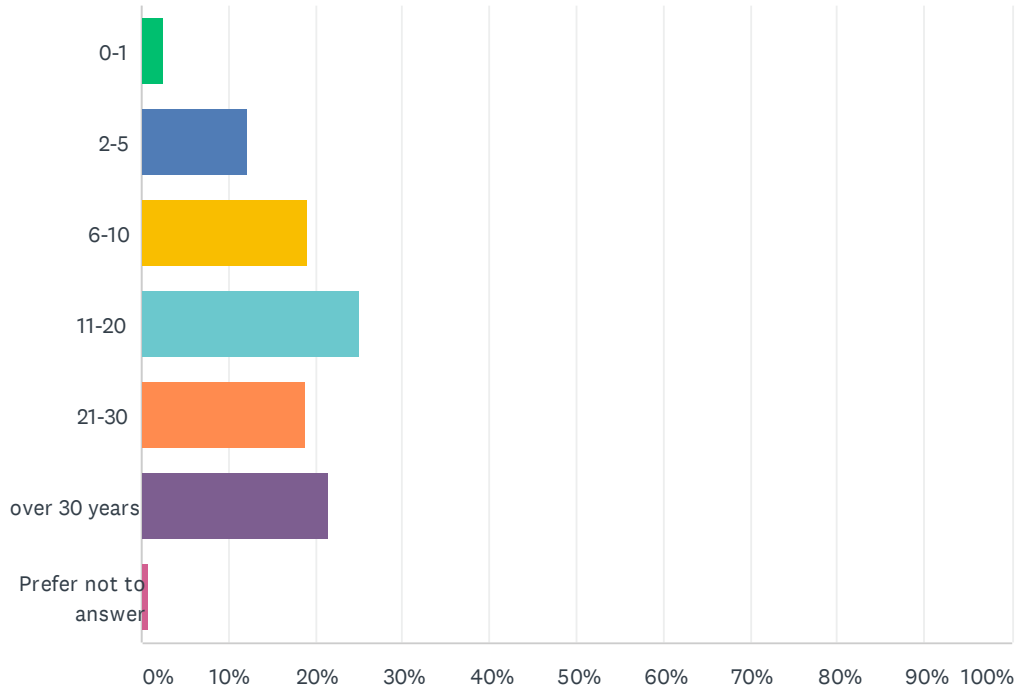
Answered: 2,228 Skipped: 22



ANSWER CHOICES	RESPONSES
18-24	1.26% 28
25-34	1.71% 38
35-44	18.67% 416
45-54	31.46% 701
55-64	25.99% 579
65-74	12.07% 269
75 years and older	6.87% 153
Prefer not to answer	1.97% 44
<b>TOTAL</b>	<b>2,228</b>

## Q4 How many years have you lived in the community?

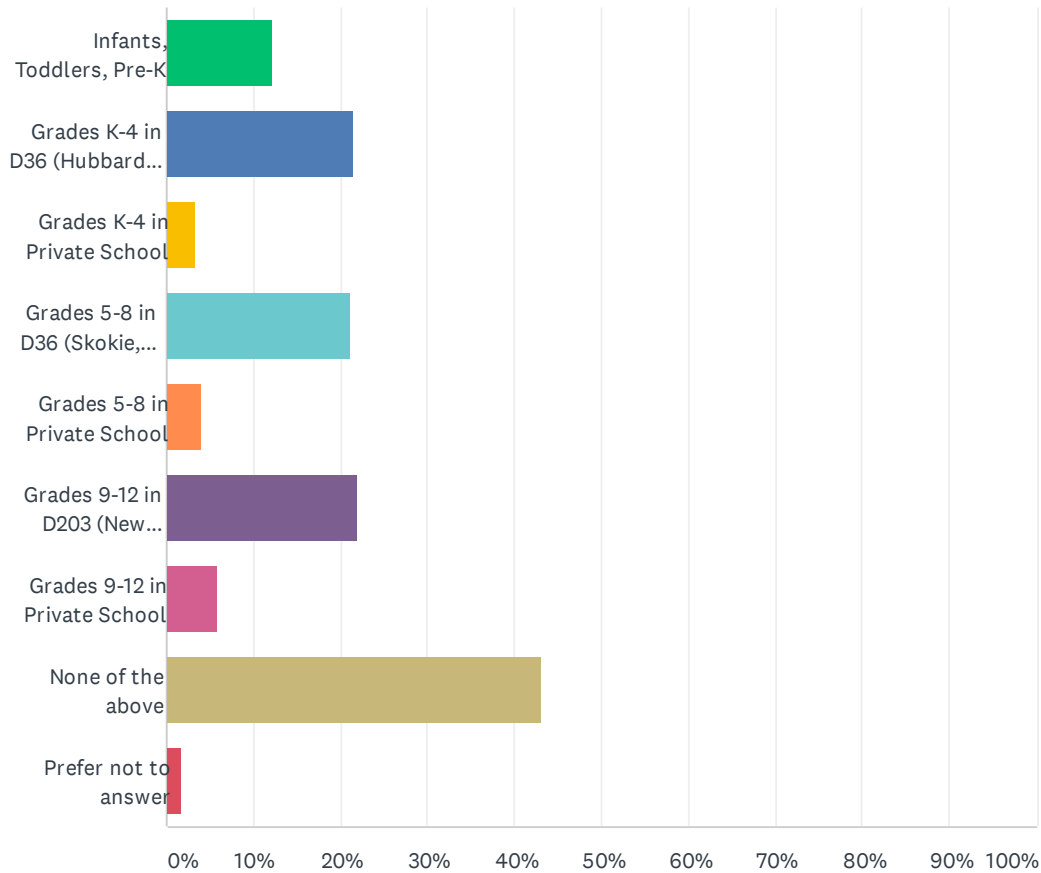
Answered: 2,228 Skipped: 22



ANSWER CHOICES	RESPONSES
0-1	2.42% 54
2-5	12.21% 272
6-10	18.99% 423
11-20	25.18% 561
21-30	18.81% 419
over 30 years	21.59% 481
Prefer not to answer	0.81% 18
<b>TOTAL</b>	<b>2,228</b>

### Q5 What are the school grades and school attendance of the children that resided in your household during the 2019-2020 school year? Please select all that apply.

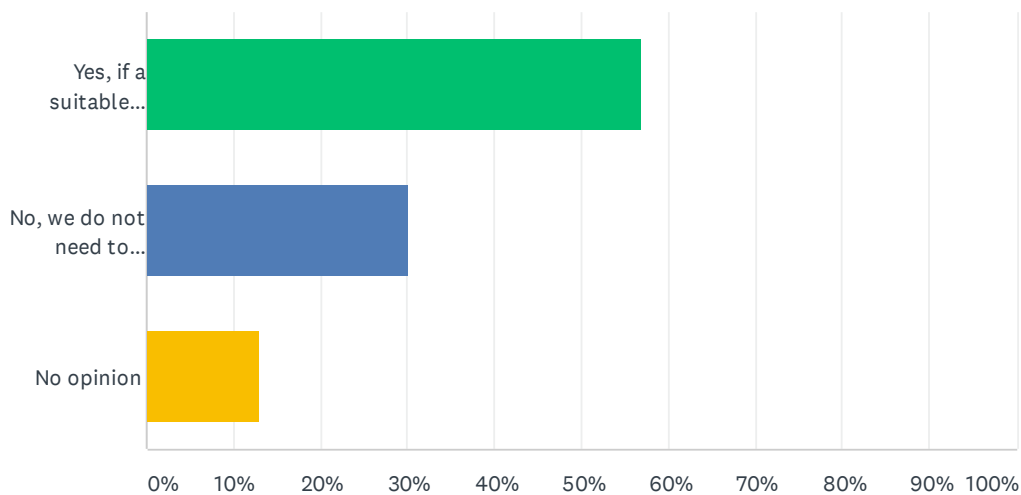
Answered: 2,228 Skipped: 22



ANSWER CHOICES	RESPONSES	
Infants, Toddlers, Pre-K	12.12%	270
Grades K-4 in D36 (Hubbard Woods, Greeley, Crow Island)	21.54%	480
Grades K-4 in Private School	3.37%	75
Grades 5-8 in D36 (Skokie, Washburne)	21.23%	473
Grades 5-8 in Private School	3.90%	87
Grades 9-12 in D203 (New Trier)	21.90%	488
Grades 9-12 in Private School	5.79%	129
None of the above	43.13%	961
Prefer not to answer	1.62%	36
Total Respondents: 2,228		

Q6 Platform Tennis (Paddle) has been one of the most successful, and self-funded, recreation programs launched in the last several decades in Winnetka. There are now 380-plus Winnetka Paddle Tennis Club (WPTC) members, of whom 45 percent are non-residents. They plan to propose adding two more courts to accommodate the growing demand for playing time at their own expense. They hope to use green space that is currently a chipping/pitching practice area for the Winnetka Golf Course. Should the Winnetka Park District give more of its green space to expand the paddle facility? Please select one.

Answered: 2,121 Skipped: 129

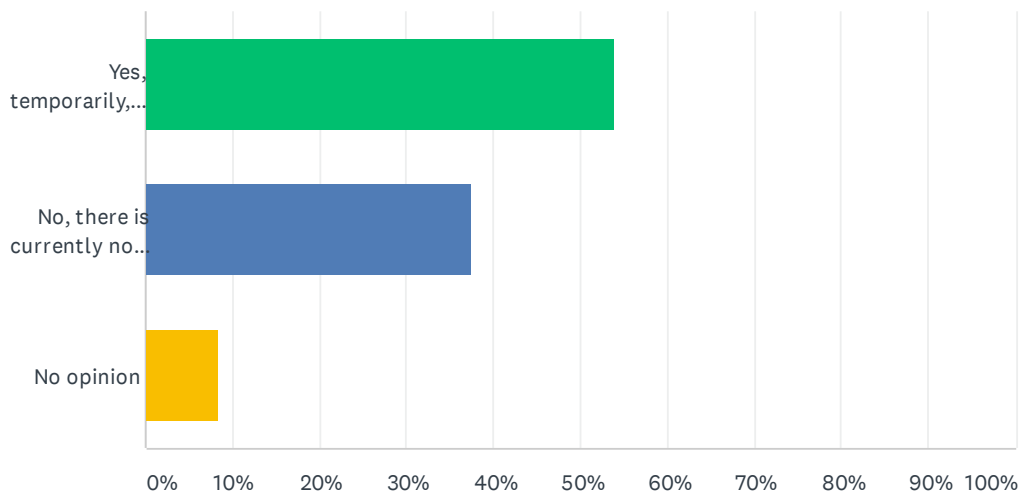


ANSWER CHOICES	RESPONSES	
Yes, if a suitable replacement spot for the chipping/pitching practice green can be located at the golf course.	56.81%	1,205
No, we do not need to sacrifice any additional green space.	30.22%	641
No opinion	12.97%	275
<b>TOTAL</b>		<b>2,121</b>



Q7 Winnetka’s beaches are in crisis because of the rising waters of Lake Michigan. Tower Road Beach has suffered some erosion, Maple Street Beach has lost considerable beach area and Elder Lane Beach is currently not usable. Centennial Beach, generally identified as a dog beach, still has some portions of its sand not covered by high lake levels. To meet the demand for swimming beach use, should the Park District be able to switch Centennial Park Beach to resident swimming use?

Answered: 2,123 Skipped: 127



ANSWER CHOICES	RESPONSES	
Yes, temporarily, until the rising-water-level problem can be resolved satisfactorily	54.07%	1,148
No, there is currently no other dog park option in the village for people to use	37.49%	796
No opinion	8.43%	179
TOTAL		2,123

Q8 The Winnetka Park District offers a comprehensive package of facilities and services to residents that help make Winnetka a desired place to live. But now, during the times of social distancing, you may have had some thoughts on ways that WPD facilities or services could be improved. You might also have ideas about facilities or services that might be useful additions to the existing recreational offerings. Please offer any suggestions or ideas.

Answered: 640 Skipped: 1,610

**Q9 The Winnetka Park District will take all necessary steps to keep our residents safe when facilities are opened again. Do you have any concerns you wish to share with us about the impact of COVID-19 to the Winnetka Park District?**

Answered: 546 Skipped: 1,704

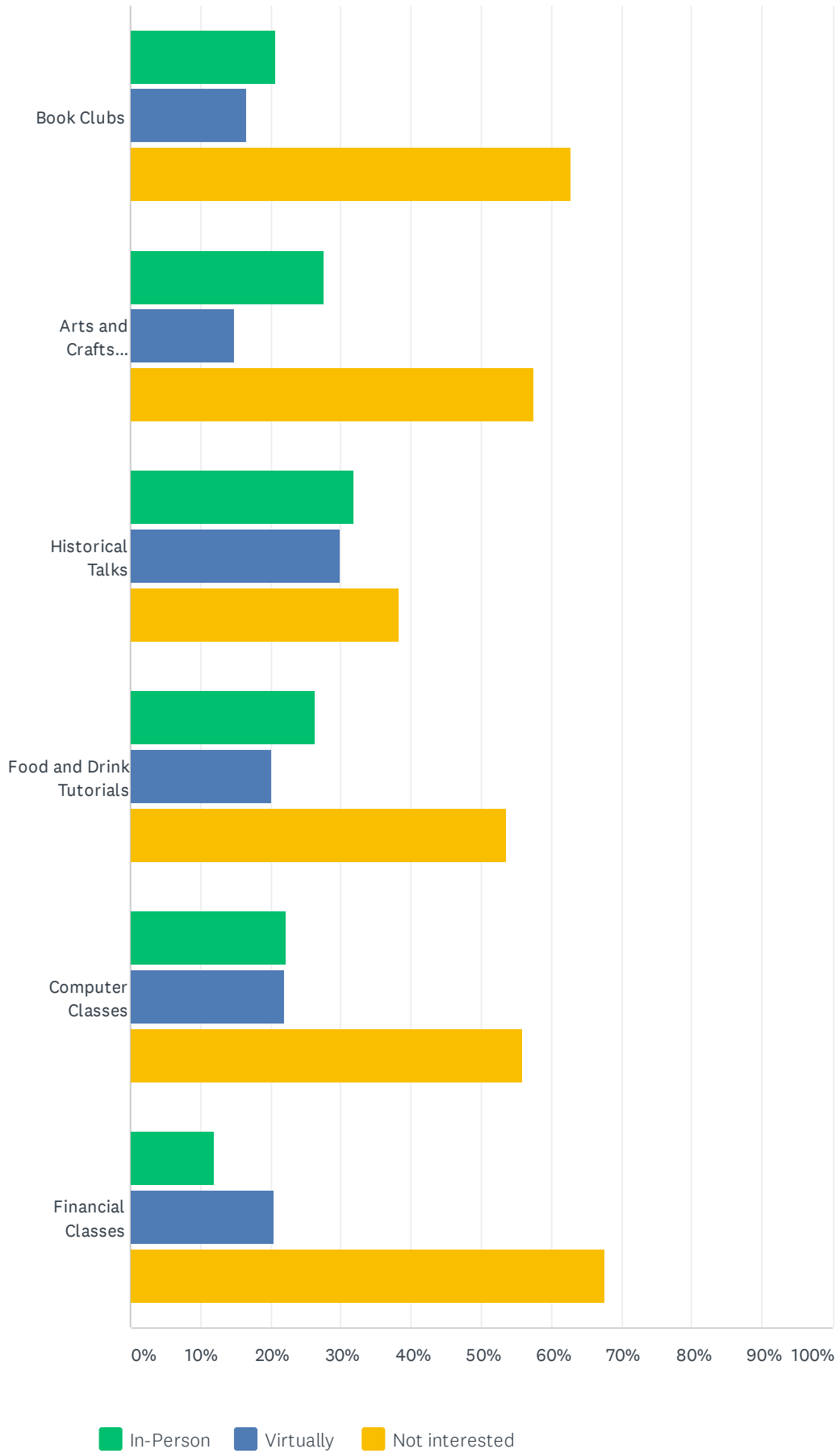
**Q10 Please provide any other comments or suggestions for the Winnetka Park District Board.**

Answered: 428 Skipped: 1,822

**Q11** What adult programs have you or your family attended or would you be interested in? Please select your preference for in-person, virtual participation or not interested for each program.

Answered: 1,969   Skipped: 281

# 2020 Winnetka Caucus Annual Survey



2020 Winnetka Caucus Annual Survey

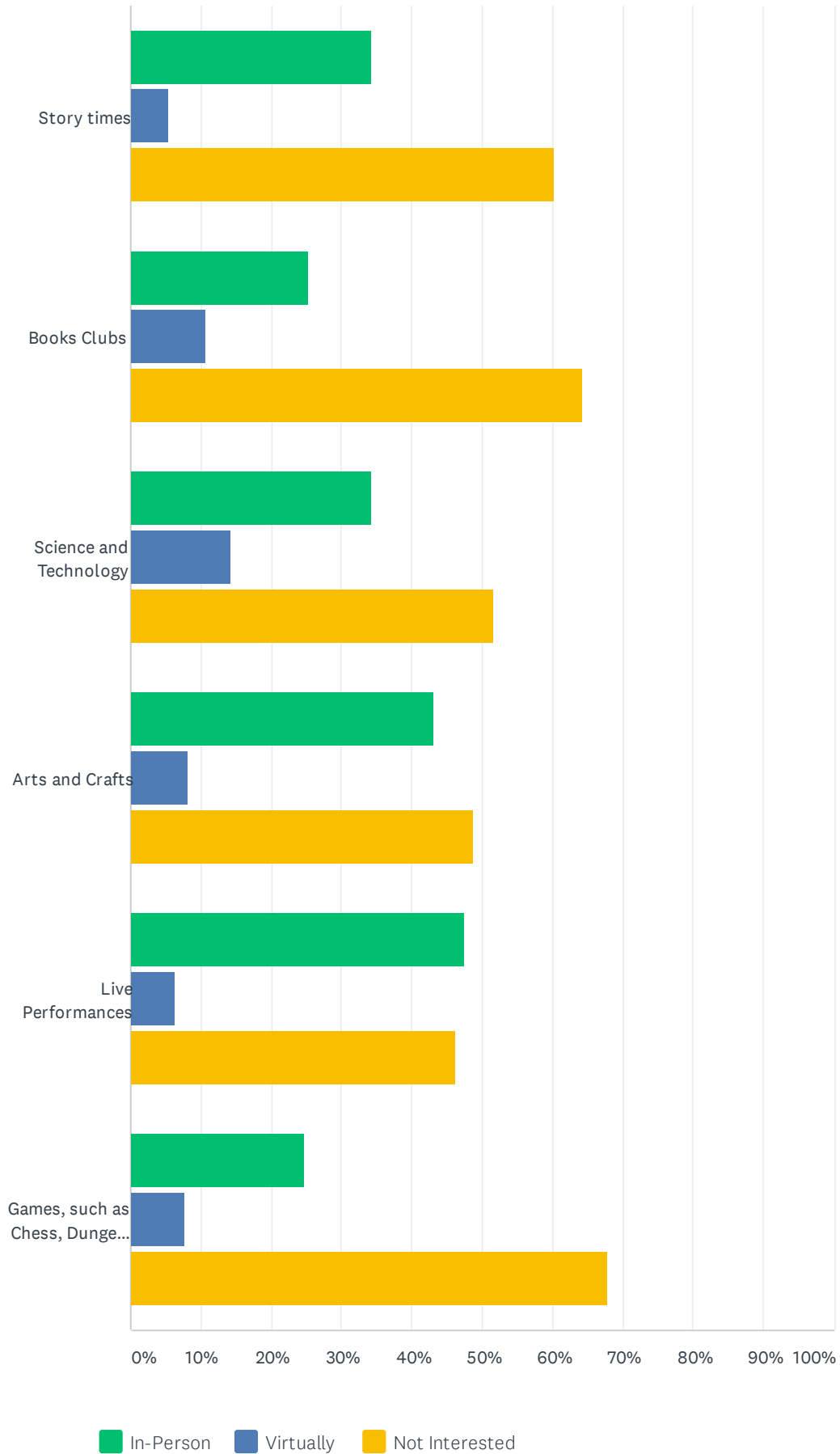
	IN-PERSON	VIRTUALLY	NOT INTERESTED	TOTAL
Book Clubs	20.75% 389	16.48% 309	62.77% 1,177	1,875
Arts and Crafts Tutorials	27.68% 512	14.76% 273	57.57% 1,065	1,850
Historical Talks	31.78% 600	29.87% 564	38.35% 724	1,888
Food and Drink Tutorials	26.35% 484	20.03% 368	53.62% 985	1,837
Computer Classes	22.21% 412	21.99% 408	55.80% 1,035	1,855
Financial Classes	11.89% 215	20.52% 371	67.59% 1,222	1,808

**Q12 What children's or youth programs have you or your family attended or would be interested in? Please select your preference for in-person, virtual participation or not interested for each program.**

Answered: 1,841 Skipped: 409



# 2020 Winnetka Caucus Annual Survey

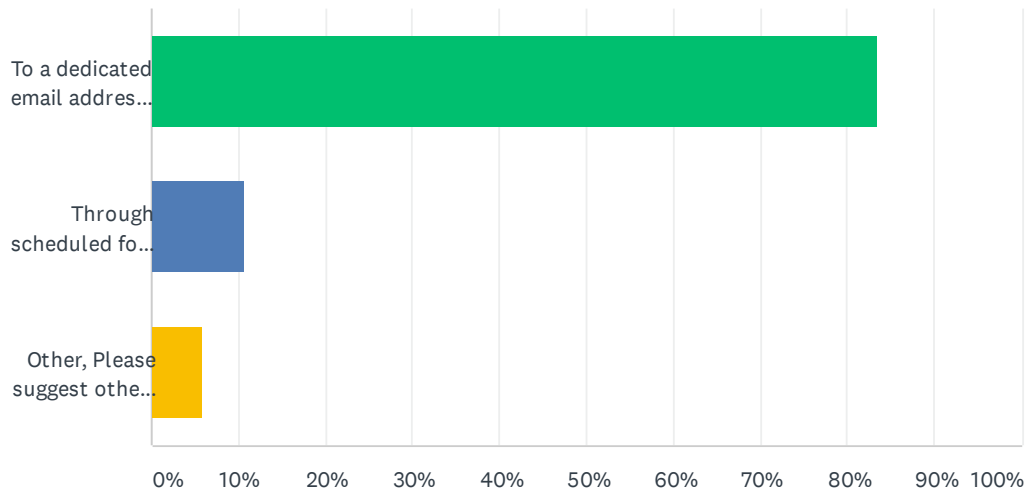


2020 Winnetka Caucus Annual Survey

	IN-PERSON	VIRTUALLY	NOT INTERESTED	TOTAL
Story times	34.36% 602	5.42% 95	60.22% 1,055	1,752
Books Clubs	25.24% 426	10.60% 179	64.16% 1,083	1,688
Science and Technology	34.24% 591	14.14% 244	51.62% 891	1,726
Arts and Crafts	43.01% 745	8.26% 143	48.73% 844	1,732
Live Performances	47.43% 829	6.24% 109	46.34% 810	1,748
Games, such as Chess, Dungeons & Dragons, etc	24.59% 415	7.64% 129	67.77% 1,144	1,688

### Q13 How would you like to provide input to the Library Board and staff? Please select one.

Answered: 1,767 Skipped: 483



ANSWER CHOICES	RESPONSES	
To a dedicated email address or suggestion box	83.42%	1,474
Through scheduled focus groups	10.64%	188
Other, Please suggest others ways for library users to express their views and opinions to the Board?	5.94%	105
<b>TOTAL</b>		<b>1,767</b>

**Q14 With the many changes brought about by COVID-19, what can the Library do to provide you with the best service going forward?**

Answered: 669 Skipped: 1,581

Q15 Imagine you have been given the job to rethink what a library means to the local community in a time of a pandemic with lockdowns or limited gatherings. For example, remote learning is much more common. The nature of "work" may be very different, many may need help learning new skills, residents and business may need access to high quality video conference facilities. Many may want to find new "things to do" to keep themselves occupied if there are future lockdowns. Can you imagine what some of the new "things" might be? What might residents and business be looking for?

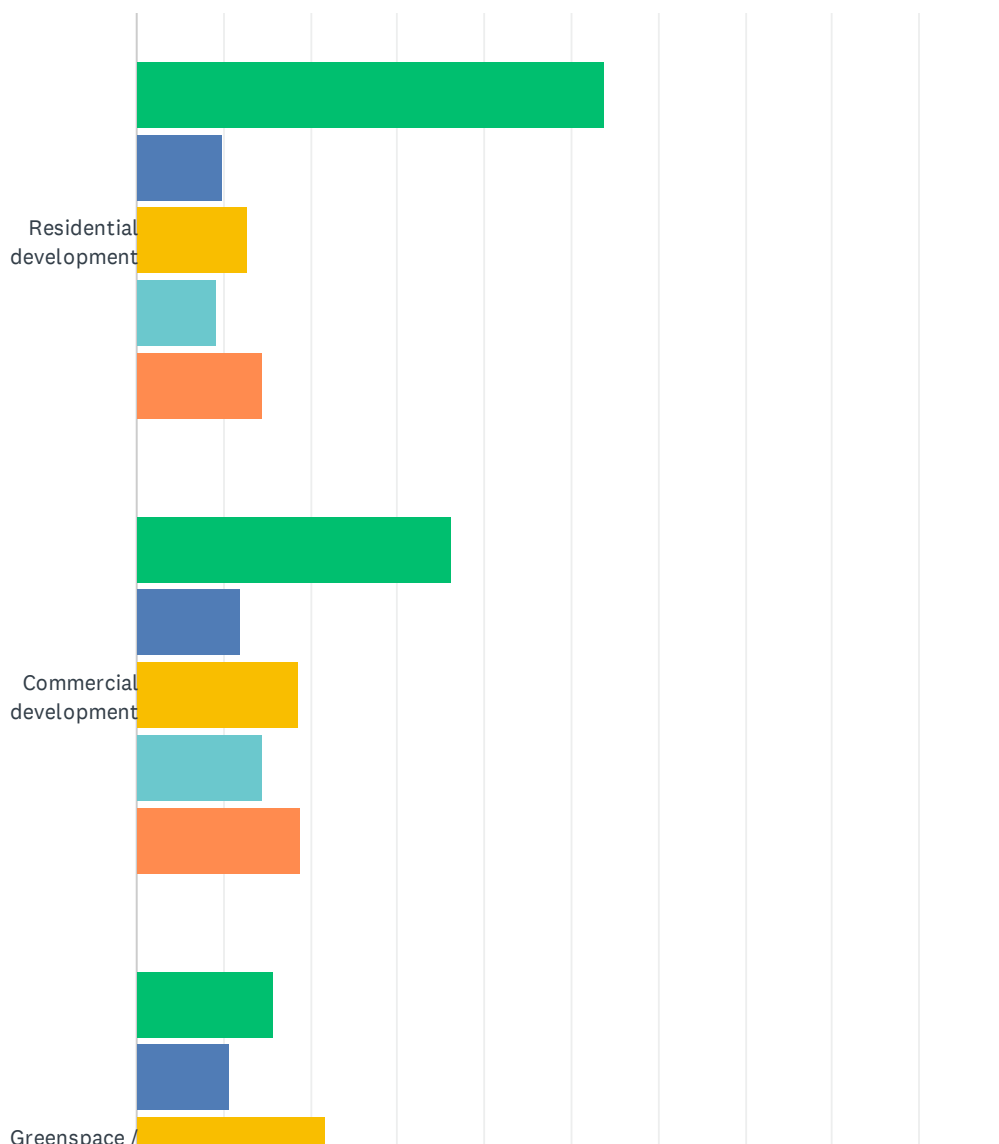
Answered: 501 Skipped: 1,749

**Q16 Please provide any other comments or suggestions for the Winnetka/Northfield Public Library District Board.**

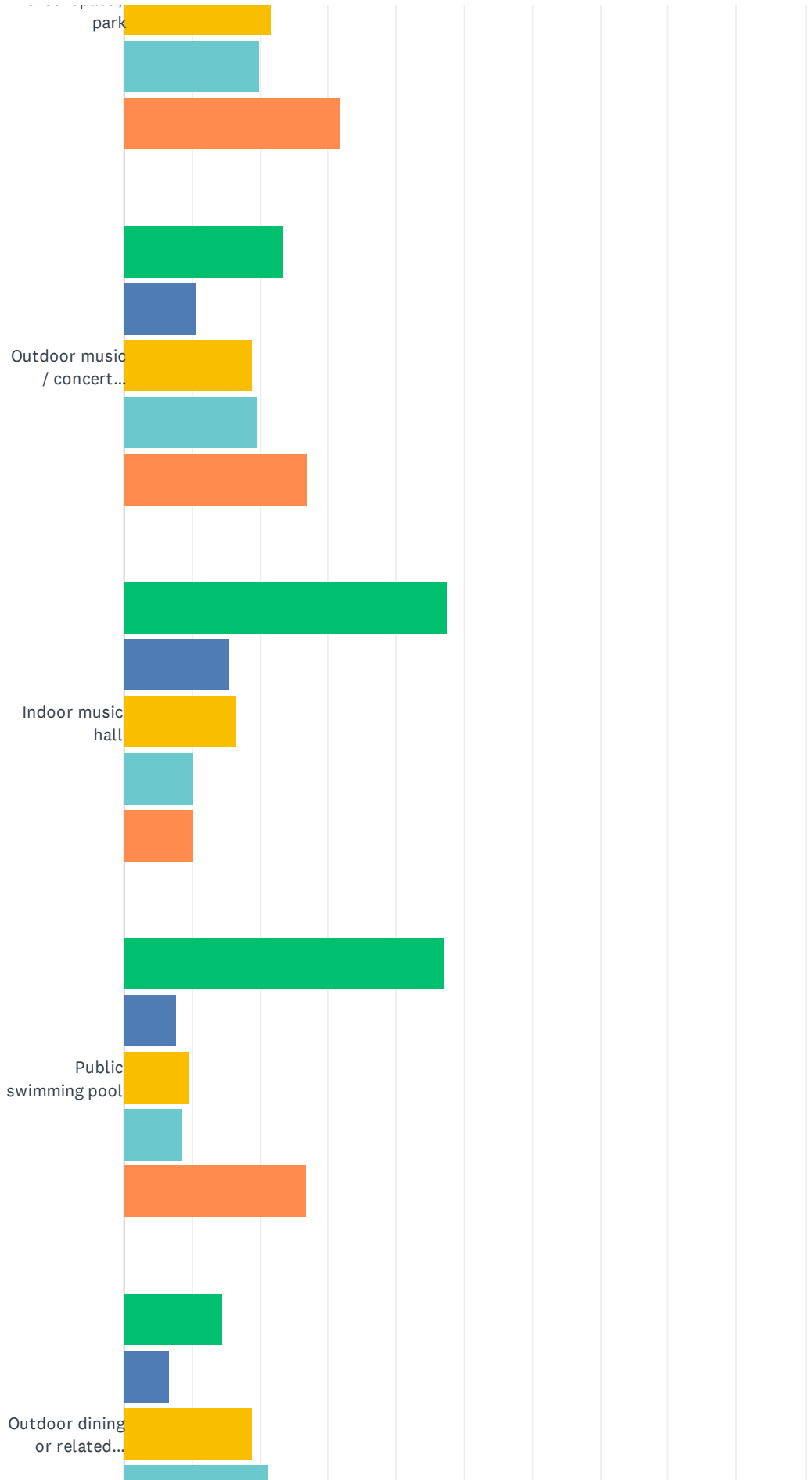
Answered: 230 Skipped: 2,020

Q17 The Village of Winnetka owns the US Post Office building and land surrounding it, and leases the building to the US Post Office. While this arrangement is stable with no immediate need for change, is this the best use of a significant Village asset in a prime downtown location? In the current Village Master Plan (click here to view plan) one idea was for a community auditorium, which was first envisioned in the Winnetka plan from 1921, led back then by noted urban planner Edward Bennett. He, together with Daniel Burnham, co-authored the famous 1909 plan for Chicago. Assuming the post office would be relocated to another downtown building, what would you like to see developed on this parcel? More than one use is possible. Please rank preference for each concept with Low = 1 to High = 5.

Answered: 1,940 Skipped: 310

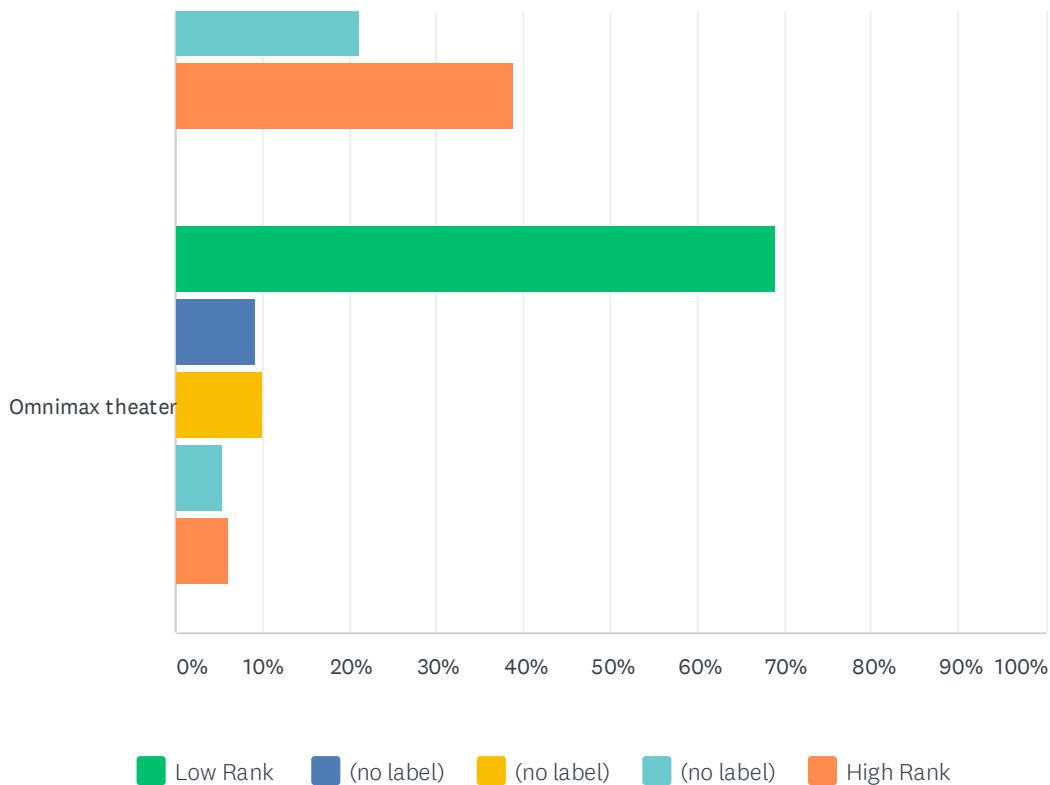


# 2020 Winnetka Caucus Annual Survey





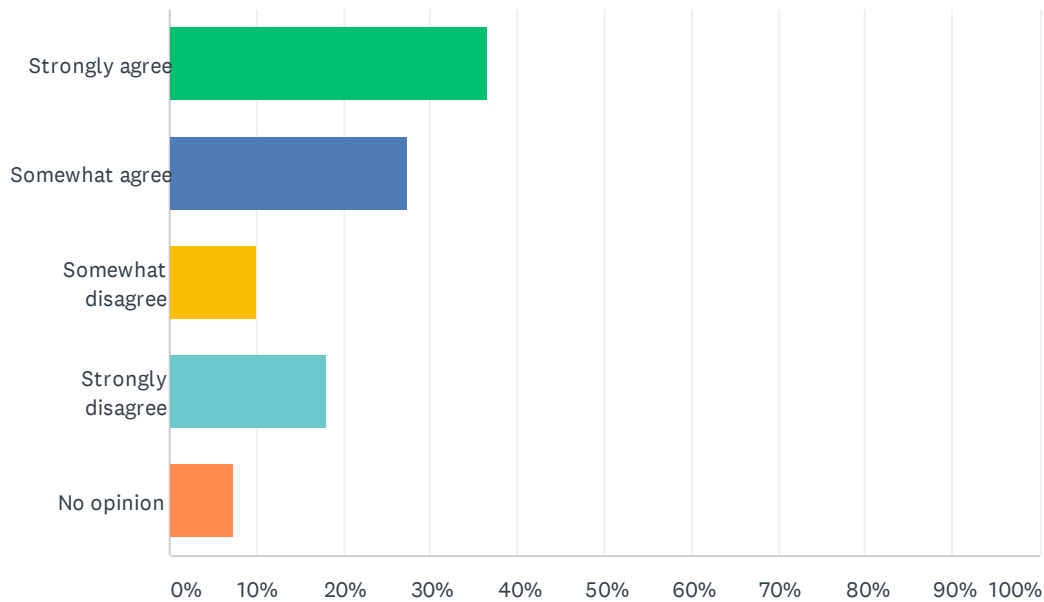
## 2020 Winnetka Caucus Annual Survey



	LOW RANK	(NO LABEL)	(NO LABEL)	(NO LABEL)	HIGH RANK	TOTAL	WEIGHTED AVERAGE
Residential development	53.74% 998	9.75% 181	12.76% 237	9.21% 171	14.54% 270	1,857	2.21
Commercial development	36.21% 663	11.91% 218	18.62% 341	14.42% 264	18.84% 345	1,831	2.68
Greenspace / park	15.79% 290	10.72% 197	21.83% 401	19.92% 366	31.74% 583	1,837	3.41
Outdoor music / concert center / amphitheater	23.53% 437	10.77% 200	18.90% 351	19.71% 366	27.09% 503	1,857	3.16
Indoor music hall	47.50% 855	15.50% 279	16.44% 296	10.22% 184	10.33% 186	1,800	2.20
Public swimming pool	47.15% 877	7.69% 143	9.68% 180	8.60% 160	26.88% 500	1,860	2.60
Outdoor dining or related (e.g., wine bar, beer garden, ice cream stand)	14.34% 271	6.77% 128	18.73% 354	21.16% 400	38.99% 737	1,890	3.64
Omnimax theater	69.12% 1,260	9.27% 169	10.04% 183	5.54% 101	6.03% 110	1,823	1.70

**Q18 In an effort to reduce empty storefronts, how strongly do you agree/disagree with the following statement? "The Village should be able to levy fines against commercial buildings, after 6 months of vacancy. Those fines are then offered as rent subsidies to approved businesses wishing to open in the Village"**

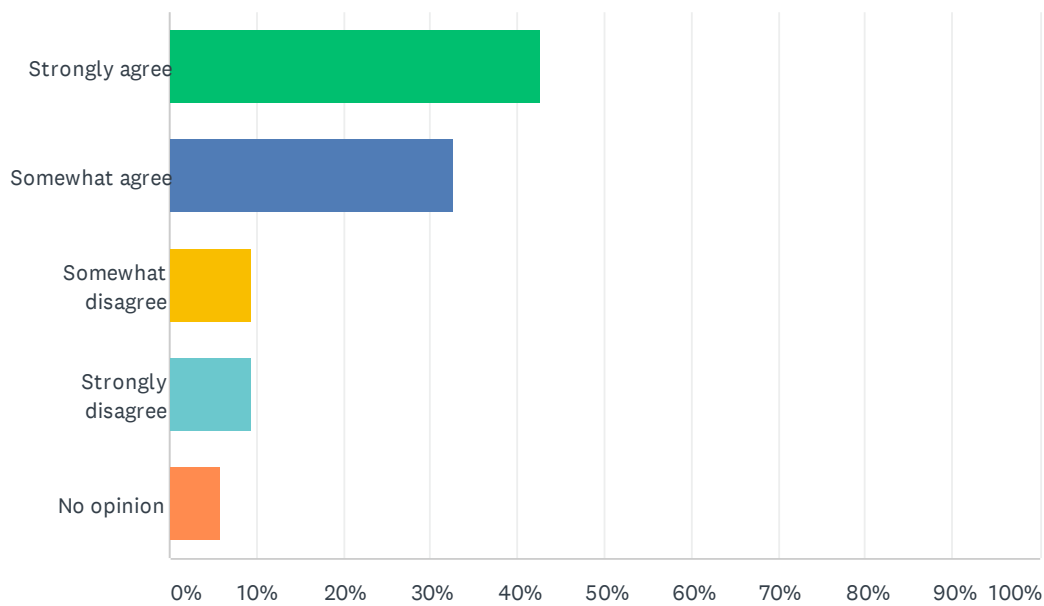
Answered: 1,952 Skipped: 298



ANSWER CHOICES	RESPONSES	
Strongly agree	36.63%	715
Somewhat agree	27.46%	536
Somewhat disagree	9.94%	194
Strongly disagree	17.98%	351
No opinion	7.27%	142
<b>TOTAL</b>		<b>1,952</b>

Q19 Several years ago, a task force developed, with significant revisions and community input, a Village Bikeway Master Plan (click here to view plan) with a goal to encourage, promote, and establish a safe and convenient bicycle network that provides access to nearby neighborhoods, communities, businesses, parks, lakefront, and schools. How strongly do you agree/disagree with the following statement? "The Village should continue to prioritize and fund aspects of the Village Bikeway Master Plan."

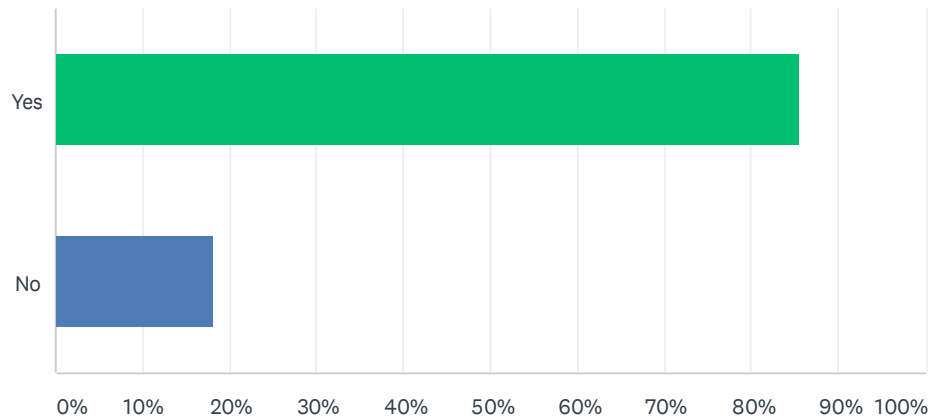
Answered: 1,949 Skipped: 301



ANSWER CHOICES	RESPONSES	
Strongly agree	42.59%	830
Somewhat agree	32.63%	636
Somewhat disagree	9.44%	184
Strongly disagree	9.39%	183
No opinion	5.95%	116
<b>TOTAL</b>		<b>1,949</b>

Q20 If a friend or family were thinking of moving to Winnetka, would you encourage such a move? Feel free to answer both sides of the question.

Answered: 1,915 Skipped: 335



ANSWER CHOICES	RESPONSES	
Yes	85.64%	1,640
No	18.12%	347
Total Respondents: 1,915		

**Q21 Does the current COVID-19 experience change your thinking about what is most important to residents in a community such as Winnetka?**

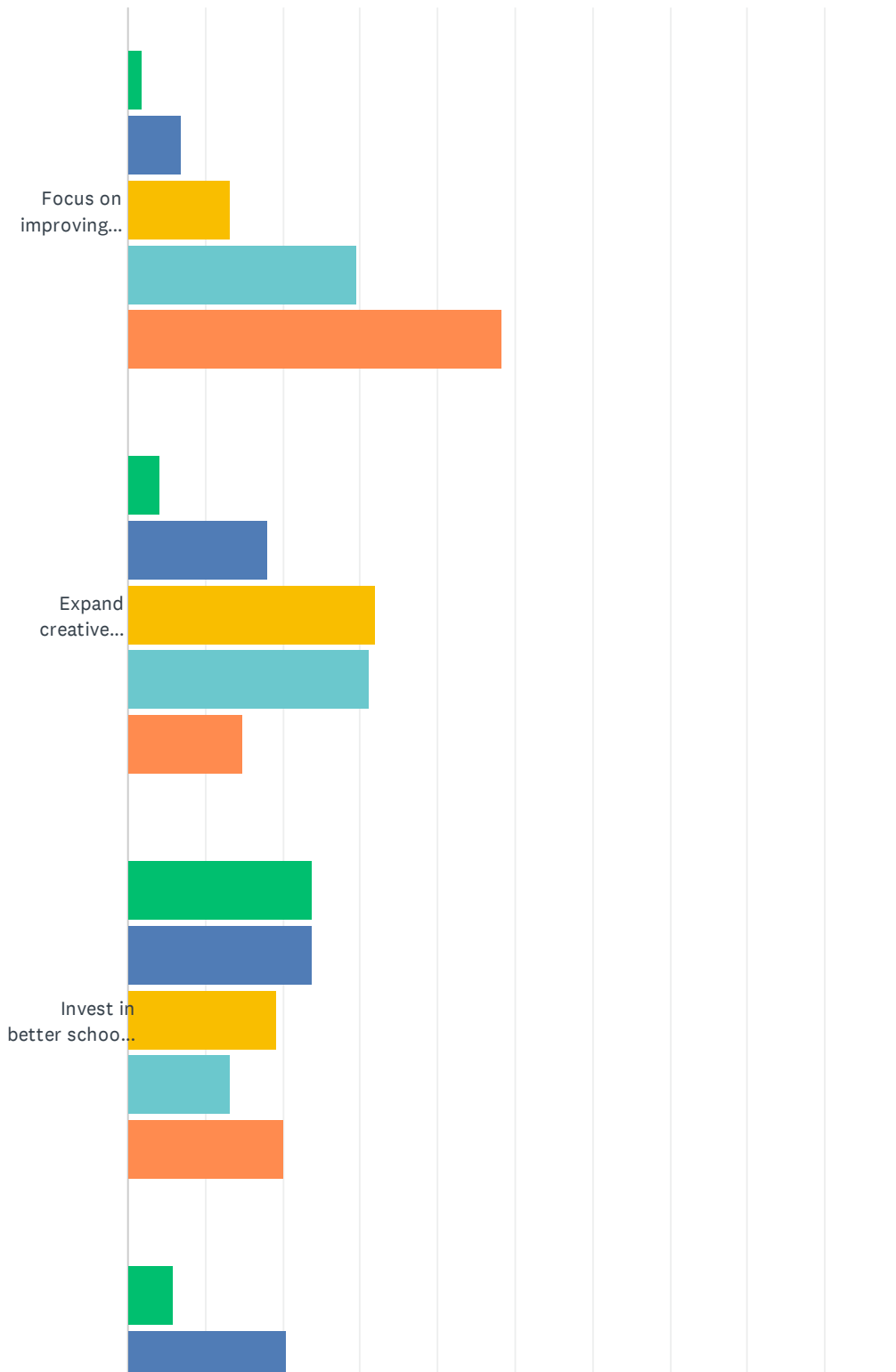
Answered: 909 Skipped: 1,341

**Q22 Please provide any other comments or suggestions for the Village Council.**

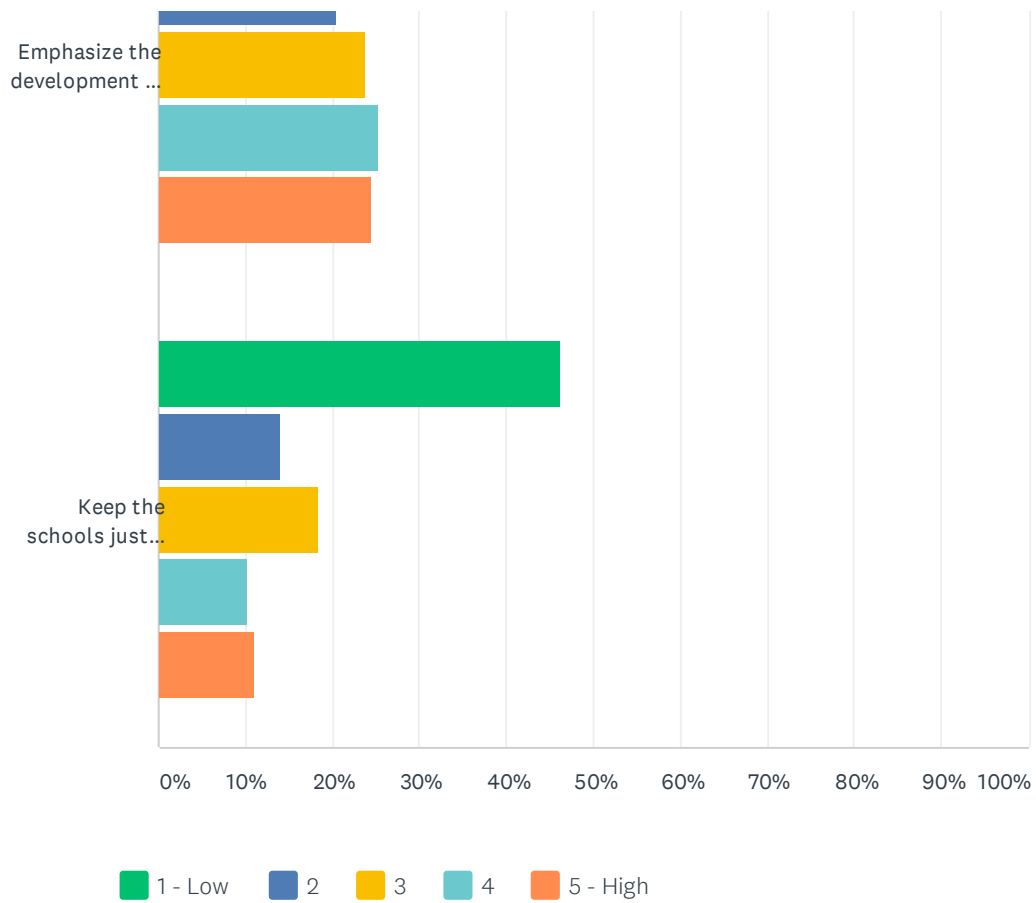
Answered: 404 Skipped: 1,846

Q23 What improvements, if any, do you feel are necessary in the Winnetka Public D36 Schools to improve our students' overall education and attract new families? Please rank in order of importance with 1 = Low to 5 = High.

Answered: 1,767 Skipped: 483



## 2020 Winnetka Caucus Annual Survey

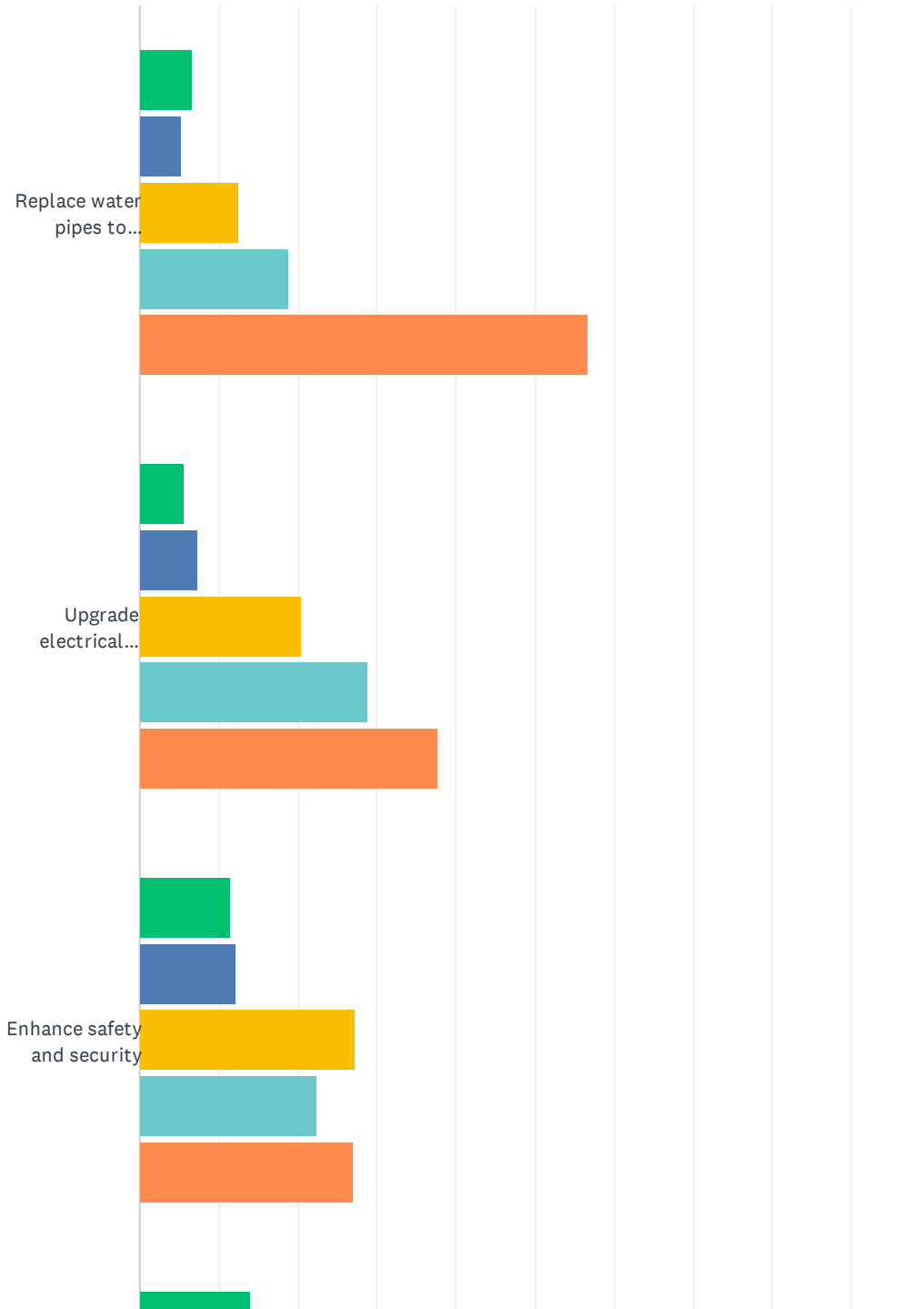


	1 - LOW	2	3	4	5 - HIGH	TOTAL	WEIGHTED AVERAGE
Focus on improving science, technology, engineering, and math (STEM) curriculum	1.92% 20	7.01% 73	13.15% 137	29.56% 308	48.37% 504	1,042	4.15
Expand creative writing, the arts, and music programming	4.14% 46	17.99% 200	31.92% 355	31.12% 346	14.84% 165	1,112	3.35
Invest in better school facilities and buildings	23.77% 310	23.77% 310	19.25% 251	13.11% 171	20.09% 262	1,304	2.82
Emphasize the development of students in leadership, conflict resolution, and communication	5.90% 90	20.45% 312	23.85% 364	25.23% 385	24.57% 375	1,526	3.42
Keep the schools just as they are	46.18% 707	13.98% 214	18.48% 283	10.32% 158	11.04% 169	1,531	2.26

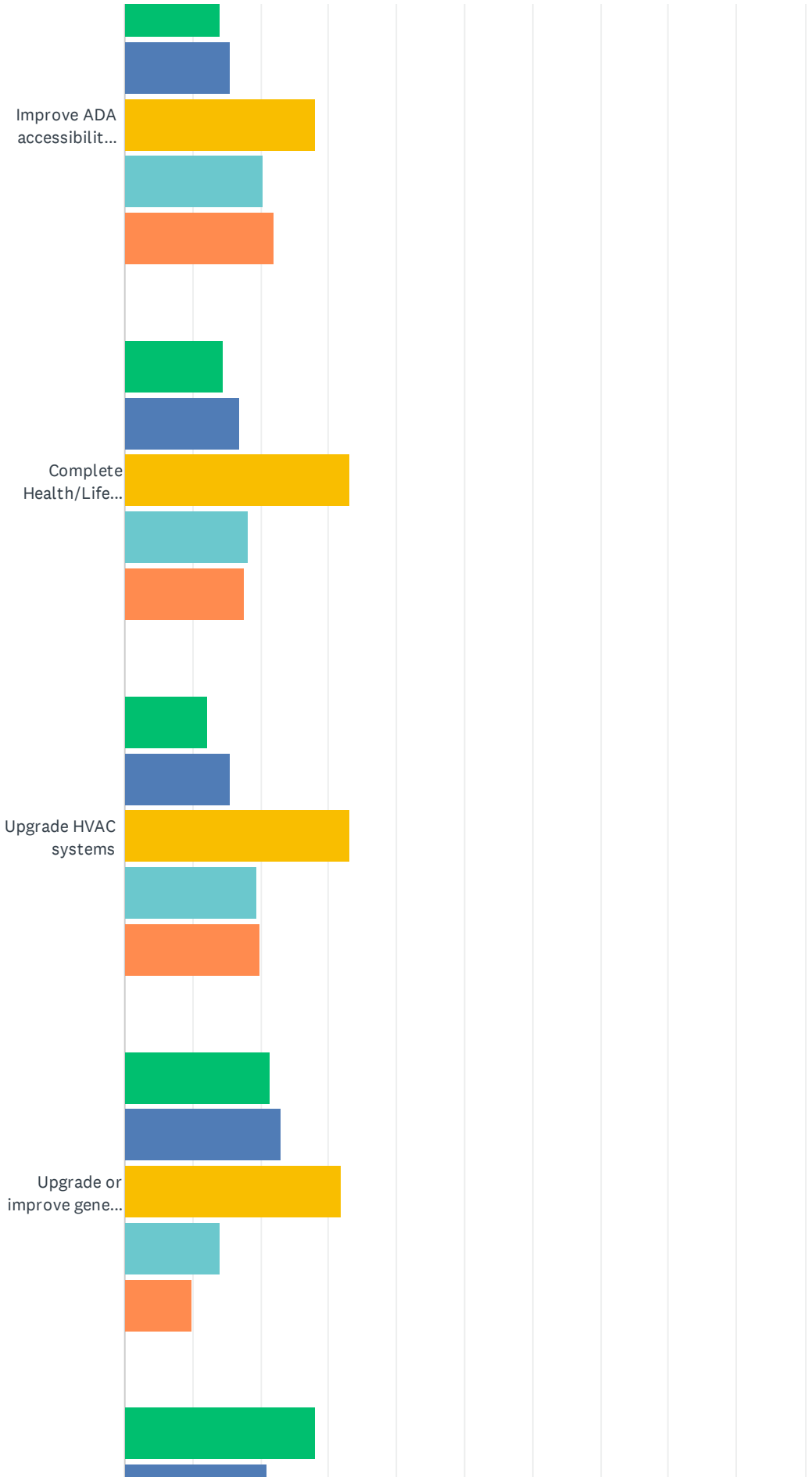


Q24 According to the 2019 Winnetka Caucus Survey, the District 36 Schools bond referendum failed last spring because the scope and tax impact were too large. Knowing that any future bond/referendum proposal will likely need to be reduced in scope, what priority should be placed on funding each of the following capital improvement needs? Please rank priority for each item with 1 = Low to 5 = High.

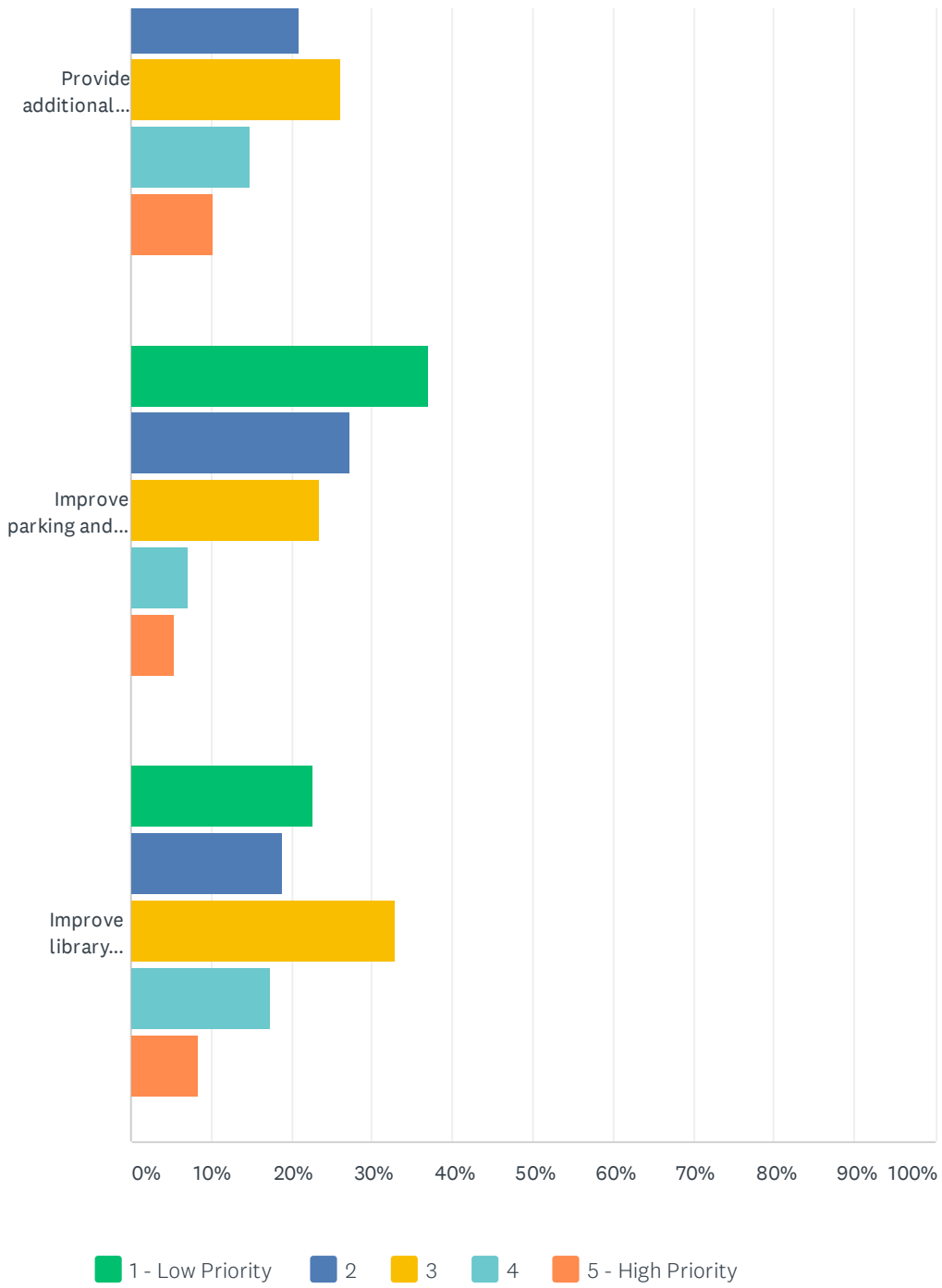
Answered: 1,771 Skipped: 479



# 2020 Winnetka Caucus Annual Survey



# 2020 Winnetka Caucus Annual Survey

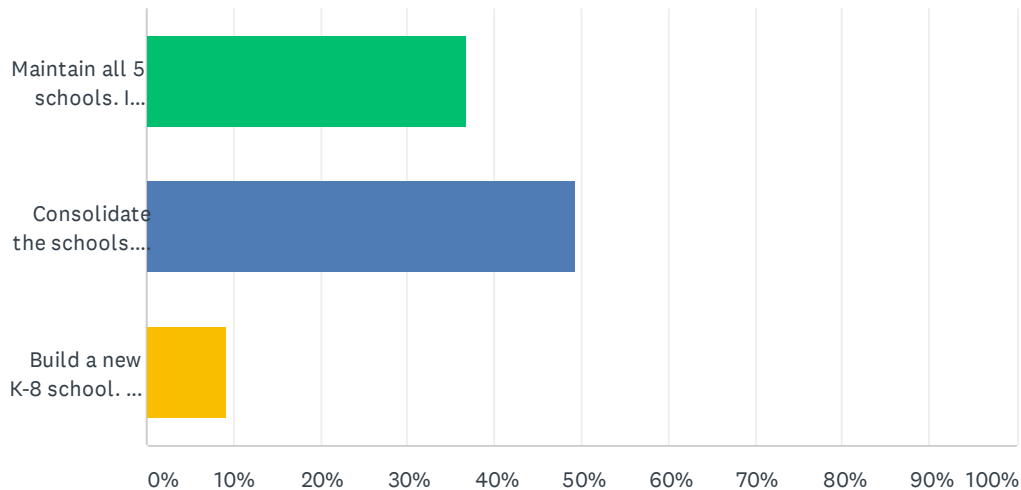


2020 Winnetka Caucus Annual Survey

	1 - LOW PRIORITY	2	3	4	5 - HIGH PRIORITY	TOTAL	WEIGHTED AVERAGE
Replace water pipes to address lead levels	6.64% 115	5.25% 91	12.64% 219	18.87% 327	56.61% 981	1,733	4.14
Upgrade electrical capacity and improve technology access	5.72% 99	7.22% 125	20.45% 354	28.89% 500	37.72% 653	1,731	3.86
Enhance safety and security	11.54% 196	12.07% 205	27.19% 462	22.31% 379	26.90% 457	1,699	3.41
Improve ADA accessibility and equitable access to all facilities	14.12% 241	15.47% 264	28.12% 480	20.33% 347	21.97% 375	1,707	3.21
Complete Health/Life safety projects	14.41% 237	16.90% 278	33.01% 543	18.18% 299	17.51% 288	1,645	3.07
Upgrade HVAC systems	12.17% 205	15.44% 260	33.02% 556	19.54% 329	19.83% 334	1,684	3.19
Upgrade or improve general site conditions	21.34% 357	23.01% 385	31.74% 531	14.11% 236	9.80% 164	1,673	2.68
Provide additional space for multi-purpose cafeterias	27.96% 472	20.91% 353	26.07% 440	14.87% 251	10.19% 172	1,688	2.58
Improve parking and traffic circulation	36.98% 622	27.11% 456	23.42% 394	7.13% 120	5.35% 90	1,682	2.17
Improve library resource centers	22.52% 379	18.78% 316	32.86% 553	17.41% 293	8.44% 142	1,683	2.70

Q25 District 36 Schools have 5 aging school facilities and a declining student enrollment. In previous surveys, residents have indicated a preference to keep neighborhood elementary schools (Crow Island, Hubbard Woods and Greeley). Yet the upkeep and maintenance of 5 schools is increasingly costly. Which of the following answers best describes your position? Please select one.

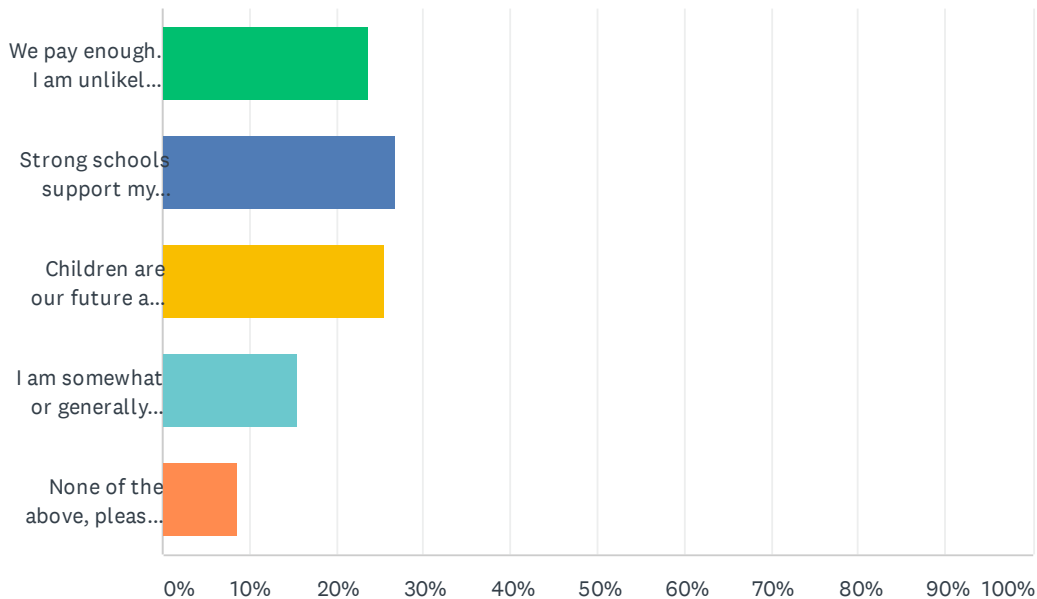
Answered: 1,801 Skipped: 449



ANSWER CHOICES	RESPONSES
Maintain all 5 schools. I understand that additional taxes will be needed to fund the maintenance of existing school buildings.	36.76% 662
Consolidate the schools. I understand that additional taxes will be needed, but will be lower than the maintain all 5 schools option.	49.42% 890
Build a new K-8 school. I understand substantial additional upfront taxes will be needed, but over time total additional taxes will be less than the maintain all 5 schools or the consolidating the schools options due significantly lower maintenance costs.	9.16% 165
<b>TOTAL</b>	<b>1,801</b>

## Q26 What best reflects your view of a future D36 Schools referendum? Please select one.

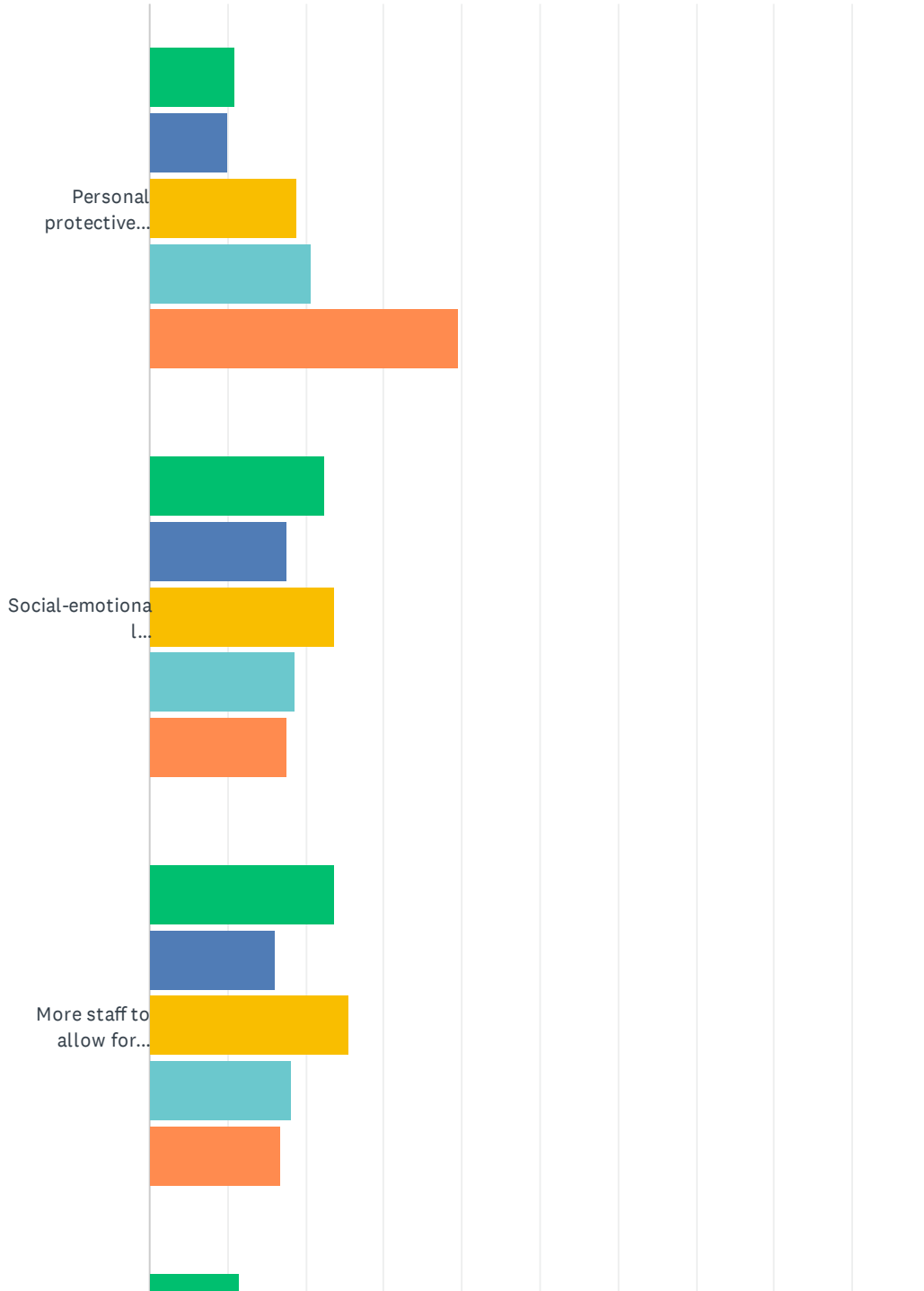
Answered: 1,838 Skipped: 412



ANSWER CHOICES	RESPONSES
We pay enough. I am unlikely to support a referendum for additional taxes in almost any circumstance.	23.67% 435
Strong schools support my property values and I am generally supportive of a modest D36 Schools referendum	26.82% 493
Children are our future and education are the most important investment. I am likely to support any reasonable school referendum.	25.57% 470
I am somewhat or generally supportive, but I would be much LESS likely to support a D36 Schools referendum if the graduated Illinois state income tax passes.	15.45% 284
None of the above, please comment.	8.49% 156
<b>TOTAL</b>	<b>1,838</b>

**Q27 COVID-19 Response: Maintaining educational outcomes and protecting families, students, and staff during the pandemic will require District 36 Schools to make a variety of changes this coming school year. What priority should be placed on funding each of the following COVID-19 operational and facility needs? Please rank priority for each item with 1 = Low to 5 = High.**

Answered: 1,783 Skipped: 467



# 2020 Winnetka Caucus Annual Survey





2020 Winnetka Caucus Annual Survey

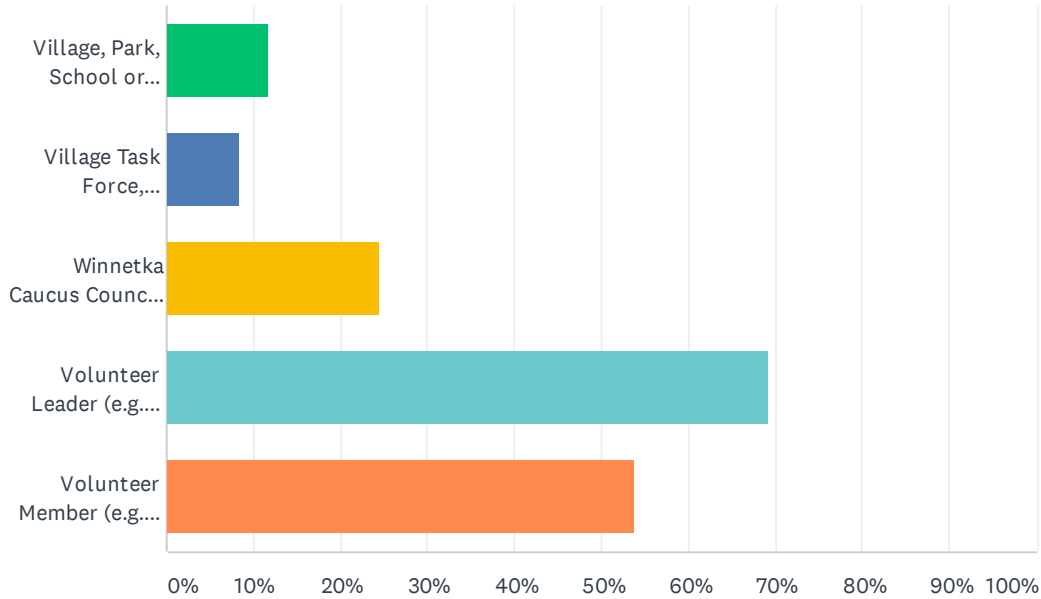
	<b>1 - LOW PRIORITY</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5 - HIGH PRIORITY</b>	<b>TOTAL</b>	<b>WEIGHTED AVERAGE</b>
Personal protective equipment and related supplies	10.89% 182	9.99% 167	18.85% 315	20.77% 347	39.50% 660	1,671	3.68
Social-emotional support/counseling	22.44% 372	17.67% 293	23.70% 393	18.58% 308	17.61% 292	1,658	2.91
More staff to allow for required social distancing	23.61% 392	16.02% 266	25.42% 422	18.13% 301	16.81% 279	1,660	2.88
More custodians to disinfect the facilities	11.55% 195	13.91% 235	26.35% 445	26.23% 443	21.97% 371	1,689	3.33
Improvements to remote learning delivery	11.70% 198	8.92% 151	19.43% 329	25.22% 427	34.73% 588	1,693	3.62
Willing to accept none of the above	58.73% 545	8.19% 76	17.24% 160	4.09% 38	11.75% 109	928	2.02

**Q28 Please provide any other comments or suggestions for the Winnetka District 36 School Board.**

Answered: 394 Skipped: 1,856

## Q29 Have you ever served the local community in a volunteer capacity? Please select all that apply.

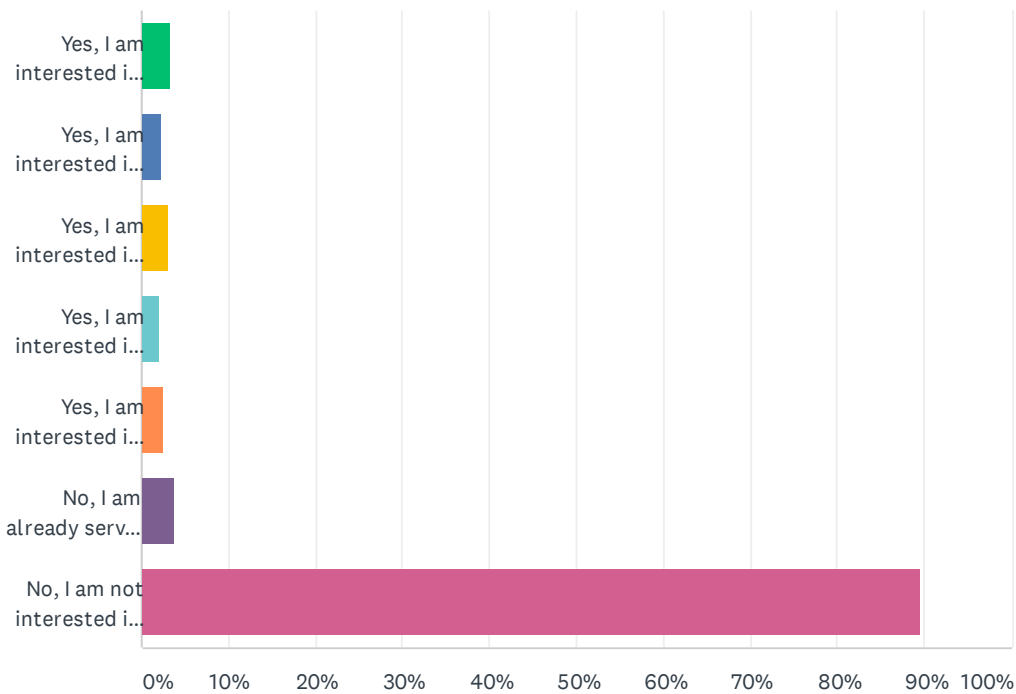
Answered: 1,073 Skipped: 1,177



ANSWER CHOICES	RESPONSES	
Village, Park, School or Library Board Member	11.74%	126
Village Task Force, Commission, etc.	8.29%	89
Winnetka Caucus Council Member	24.42%	262
Volunteer Leader (e.g. Sports Coach, Scout Leader, Church Leader, etc.)	69.25%	743
Volunteer Member (e.g. PTO, Library, Fundraising Committee, etc.)	53.77%	577
Total Respondents: 1,073		

### Q30 Are you interested in being considered for a Village Board position or in joining the Winnetka Caucus Council? Please select all that apply.

Answered: 1,496 Skipped: 754



ANSWER CHOICES	RESPONSES	
Yes, I am interested in being considered for the Village Council.	3.34%	50
Yes, I am interested in being considered for the D36 School Board.	2.21%	33
Yes, I am interested in being considered for the Park District Board.	3.14%	47
Yes, I am interested in being considered for the Library Board.	2.01%	30
Yes, I am interested in joining the Winnetka Caucus Council.	2.41%	36
No, I am already serving on a Village Board(Village,District 36 Schools, Parks, Library) or the Winnetka Caucus Council.	3.68%	55
No, I am not interested in being considered for any of the listed volunteer opportunities.	89.44%	1,338
Total Respondents: 1,496		